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START YOUR OWN SCRAPBOOKING BUSINESS - SCRAPBOOKING INSTRUCTOR

Think you've got a knack for teaching? Sharing scrapbooking in classes and workshops at your local scrapbook store or on your own can be a good way to bring in some extra money. While this might seem like an easy way to make a few bucks, there are actually a lot of things to take into consideration before you venture into teaching.

Obviously, you're going to have to be nearly an expert in the field before you can show other people how to scrapbook, but that just takes practice. This is a good way to promote direct sales as well if you've decided to sell scrapbooking products.

There are literally hundreds of people out there -- even in the smallest town -- who want to learn how to preserve their memories in gorgeous, impressive scrapbooks. The key here is marketing yourself and your classes in the most cost-efficient way possible.

The great thing about scrapbooking is that almost everyone has pictures. Anyone can learn to scrapbook. A passion to teach others how to preserve their family memories is a great quality to have if considering being a scrapbook instructor.

If you have a local scrapbook store, contact them and see if you might be able to hold a class at their facility. Usually, they're happy to accommodate since they are selling the supplies that you will be using, so their sales are almost guaranteed to rise during your workshop.

Contact store owners and talk to them about being a "guest teacher" or a regular instructor at their store. Make an appointment with the store owner so that you can bring samples of projects and layouts that you have done. Have a list handy of all of the classes that you have taught or classes that you are willing to teach.

If you don't have a scrapbook store or want to hold the workshop on your own, look into renting out a facility. You may also be able to find free accommodations with a local community center or senior citizen facility. This is a great hobby for the senior set, so you may want to trade services for facilities to instruct the older community.

When picking out a place to hold your class, make sure it is well-lit and that there is plenty of room for everyone to spread out and work efficiently.

When having classes, pick out a theme. A good rule of thumb is to schedule classes about 2 weeks after an important event. Then center your instruction on creating pages from the photos that your students have taken. Some ideas for occasions should include:

You can also find this article published on [START YOUR OWN SCRAPBOOKING BUSINESS - SCRAPBOOKING INSTRUCTOR](#), and on the tag pages [Appointment](#), [Extra Money](#), [Family Memories](#), [Free Accommodations](#), [Guest Teacher](#), [Knack](#), [Local Community](#), [Marketing](#), [Passion](#), [Projects And Layouts](#), [Renting](#), [Scrapbook Store](#), [Scrapbooking Business](#), [Scrapbooking Products](#), [scrapbooks](#), [Senior Citizen](#), [Start Business](#), [Store Owner](#).